

## One Step Closer to a World Without Cancer

Terry Fox Run Kuala Lumpur 2024 on 28 September

**KUALA LUMPUR, 7 September 2024** – Cancer Research Malaysia (CRMY) is excited to announce Terry Fox Run Kuala Lumpur 2024 (TFRKL), set to take place at 7.00am, Saturday, 28th September at Kepong Metropolitan Park. As CRMY's first official TFR for the 2024 season, this cancer research fundraiser is expected to flag off as many as 4,000 participants from all walks of life.

The Terry Fox Run is the largest single day fundraiser for cancer research in the world and is celebrated in honour of Terry Fox, a young Canadian and bone cancer patient who began the 'Marathon of Hope' – his inspiring journey to run across Canada to raise money for cancer research. With one leg amputated, Terry Fox became a national hero running for 143 days, completing 5,373 km before he passed in 1981.

Clad in navy blue T-shirts adorned with Terry Fox's visage, TFRKL donors and participants will complete a 3.3km run in a family-friendly, non-competitive atmosphere. They can choose to run, walk, or roller-skate around the lakeside park. As TFRKL is an inclusive event, all types of non-motorised wheelers including wheelchairs are welcome as well.

In addition to the run, there will be various fun activities for everyone, including a photobooth and face painting. Participants will also receive goodie bags filled with donated items worth over RM100, making the experience even more memorable.

Andy Khoo, the Chief Executive Officer of CRMY, expressed his anticipation for the event, "CRMY is honoured to continue working with the Terry Fox Foundation since 2022. We are grateful to be both the exclusive license holder and sole beneficiary of Terry Fox runs in Malaysia."

In 2000, the World Health Organisation estimated that <u>people in Malaysia aged</u> <u>between 30 and 70 had 23% likelihood of dying from any of cardiovascular diseases</u>, <u>cancer</u>, <u>diabetes</u>, <u>or chronic respiratory diseases</u> (United Nation's Sustainable Development Goal indicator 3.4.1); this probability declined to 18% in 2019. Meanwhile, the Malaysia's Department of Statistics estimated that the <u>mortality rate</u> for <u>cancer</u> in 2017 was 8.9%, which declined to 5.7% in 2021. These declining rates of cancer deaths can be attributed to advancements in healthcare from focused cancer research for Asians, which underscores the importance of supporting in CRMY.



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Khoo added, "Terry Fox had a mission to raise awareness and funds for cancer research. We at CRMY share his dream of a world free from the fear of cancer, and we hope Malaysians will help us to achieve it as our work is solely funded by grants and donations."

Sign up for TFRKL 2024 today to achieve a future where cancer is no longer a death sentence. To register, please scan the QR code below or visit <u>bit.ly/TFRKL2024</u>:



### About the Terry Fox Run

Terry Fox lost his leg to osteogenic sarcoma at age 18, underwent 16 months of treatment and found he could not ignore the suffering he witnessed in the cancer wards. He decided to run across Canada to raise money for cancer research in a Marathon of Hope. He did not do it for fame; he wanted to create change and fund a cure for all cancers.

Terry ran close to a marathon (42 kilometres) a day through snow, rain, wind, heat, humidity. After running for 143 days and covering a total distance of 5,373km, Terry was forced to abandon his run as the cancer had spread to his lungs. He passed away a few months later at the age of 22.

Before Terry died, he knew that a fundraising event would be held each year with the same objective as the Marathon of Hope: to help find a cure for cancer. Since 1981, Terry Fox Runs have been held in over 50 countries across the world and has raised more than RM2.7 billion in aid of finding a cure for cancer. In Malaysia, the Terry Fox Run has raised more than RM2 million for cancer research and attracted over 7,000 participants.

Click here for TFRKL 2024's Frequently Asked Questions.

### About Cancer Research Malaysia

Established in 2000, Cancer Research Malaysia (CRMY) is the country's first and only independent and non-profit cancer research organisation. Funded entirely by donations and research grants, it conducts cancer research to find better ways to improve survival, focusing on Asians.



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In the breast cancer research programme, CRMY has led the first and most comprehensive study building a risk-stratified approach for screening in Asian women, which allows more efficient and equitable screening and prevention to Asian women at higher risk of breast cancer. In addition, CRMY has led the largest study of genomic profiles of Asian breast cancers, which provides critical insights into treatment and survival in Asian women. This has led directly to the development of the first investigator-led clinical trial to test new therapies in Asian breast cancer patients.

Since 2014, CRMY has also established a nurse and community-led programme which has transformed the survival of underserved Malaysian breast cancer patients.

Cancer Research Malaysia's work is entirely supported by grants and donations, which can be made at <u>www.cancerresearch.my/donate</u>. For more information, please visit <u>www.cancerresearch.my</u> and stay updated by following us on social media:

Facebook: <u>Cancer Research Malaysia</u> Instagram: <u>@cancerresearchmalaysia</u> Twitter: <u>@reversecancer</u> Tik Tok: <u>@cancerresearchmalaysia</u>

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