

<u>CANCER RESEARCH MALAYSIA PRESENTS – "LIFE IS FUNNY" – A NIGHT OF LAUGHTER AND</u> <u>HOPE</u>

Kuala Lumpur, 11th July 2024 - Cancer Research Malaysia (CRMY) is thrilled to announce our inaugural Comedy Night, "Life Is Funny," an evening that seamlessly blends enlightenment, entertainment, and exquisite dining. Scheduled to begin at 7:00 PM at De Wan 1958 by Chef, The Linc KL, this unique event promises a night filled with laughter and gourmet cuisine, adding a much-needed dose of joy to the conversation about cancer.

"Life Is Funny" is more than just an evening of comedy; it's a celebration of life, resilience, and the unyielding spirit of those touched by cancer. While cancer remains a daunting topic, this event aims to shed light on the strength, survival, and solidarity that characterize the journey of many affected individuals. We believe that laughter, often cited as the best medicine, can play a crucial role in lightening the discourse around cancer and highlighting the fortitude of those who face it.

Our lineup of talented comedians, including Kavin Jay, Rizal van Geyzel, and Shamaine Othman, promises an evening filled with humor and joy, with the legendary Dato' Leonard Tan hosting the event. Their performances will not only entertain but also serve as a reminder of the power of positivity and community support in overcoming life's challenges.

In addition to providing an unforgettable night of entertainment and culinary delights, "Life Is Funny" serves a higher purpose. The funds raised from this event will directly support CRMY's groundbreaking research initiatives, particularly focusing on cancers that disproportionately affect Malaysians and our regional neighbors. By attending, you are contributing to vital research efforts aimed at improving survival rates and addressing neglected areas of cancer research.

"Life Is Funny is more than just a comedy night. It's a testament to the resilience and courage of those affected by cancer. Through laughter and support, we can make a significant impact in the fight against this disease. Your participation and contributions are vital in our mission to empower research and ultimately save lives," said Andy Khoo, Chief Executive Officer of CRMY.



To make participation accessible, we have established various donation tiers, starting from RM300, ensuring that everyone can contribute to this significant cause. Your support will enable CRMY to continue its essential work, pushing the boundaries of cancer research and striving towards a future where cancer is no longer a death sentence.

If you'd like to be part of this event or show your support, please click the link here: <u>http://t2u.asia/e/36424</u> or scan the QR code below to get your tickets. Your participation and contributions are vital in our mission to empower research and ultimately save lives.



About Cancer Research Malaysia

Established in 2000, Cancer Research Malaysia (CRMY) is the country's first and only independent and non-profit cancer research organisation. Funded entirely by donations and research grants, it conducts cancer research to find better ways to improve survival, focusing on Asians. In the breast cancer research programme, CRMY has led the first and most comprehensive study building a risk-stratified approach for screening in Asian women, which allows more efficient and equitable screening and prevention to Asian women at higher risk of breast cancer. In addition, CRMY has led the largest study of genomic profiles of Asian breast cancers, which provides critical insights into treatment and survival in Asian women. This has led directly to the development of the first investigator-led clinical trial to test new therapies in Asian breast cancer patients. Since 2014, CRMY has established a nurse and community-led programme which has transformed the survival of underserved Malaysian breast cancer patients.

For more information, please visit website at <u>www.cancerresearch.my</u>

Cancer Research Malaysia's work is entirely supported by grants and donations. For those interested to support the work of Cancer Research Malaysia, donations can be made to CRMY at <u>www.cancerresearch.my/donate</u>

Cancer Research Malaysia 200001007481 (510087-M), Subang Jaya Medical Centre South Tower, Level 1, No. 1, Jalan SS 12/1A, 47500 Subang Jaya, Selangor, Malaysia T 603 5650 9797 E info@cancerresearch.my W www.cancerresearch.my



For Media inquiries, you may reach out our Marketing Communications Team:

Liyana Jamaludin 011-56525072

Syahirah Rasman 012-9366131

Izyan Bahirah 016-3866043